

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Takashi OSHIBA et al.
Title: ADVERTISEMENT OPPORTUNITY TRADING SYSTEM,
ADVERTISEMENT OPPORTUNITY TRADING METHOD,
AND RECORDING MEDIUM
Appl. No.: 10/025770
Filing Date: 12/26/2001
Examiner: Van Bramer, John W.
Art Unit: 3622
Confirmation Number: 5864

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Non-Final Office Action dated December 13, 2007, concerning the above-referenced patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page of this document.

Remarks/Arguments begin on page 18 of this document.

Please amend the application as follows: